

2008 Democratic and Republican Convention Audiences  
Prime Time Hour

<b>TABLE 3</b>										
	<b>Day 1</b>		<b>Day 2</b>		<b>Day 3</b>		<b>Day 4</b>		<b>Average</b>	
	<b>Rating</b>	<b>Viewers</b>	<b>Rating</b>	<b>Viewers</b>	<b>Rating</b>	<b>Viewers</b>	<b>Rating</b>	<b>Viewers</b>	<b>Rating</b>	<b>Viewers</b>
<b>DNC</b>	17.2	25.1 million	19.8	28.7 million	18.6	27 million	27.1	41.8 million	22.1	33.2 million
<b>RNC</b>	n/a	n/a	15.6	23.4 million	25.9	40.4 million	26.6	41.7 million	23.8	37.1 million
Prime Time Hour:										
All days of both conventions: ABC, CBS, NBC, CNN, FOX News, MSNBC, PBS										
Added on Day 4 of both conventions: Univision, Telemundo										
All days of DNC: BET, TV One										